

PRIVACY POLICY

We believe strongly in the protection of personal data. We are committed to creating processes that enable you to use our services safely and securely. We are also committed to observing all laws related to the protection of personal data. This Privacy Policy describes which of your data we collect and how we protect it.

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Area of Applicability

This Policy applies to LyoneSS Membership and the LyoneSS Website available at <http://www.lyoneSS.com>. Please note that this also involves interaction with other LyoneSS websites in other countries to which other data protection regulations may apply.

As we enhance our websites to improve our services, we may need to amend and revise this Privacy Policy. Should this be the case, we will always inform you in advance and ask for your separate approval.

Recorded data

Personal data is all information about your personal or material circumstances that we have collected during your LyoneSS Membership and that can be assigned to you either directly or indirectly (e.g. via your Membership Number). This includes your full name, date of birth, postal address, telephone number, e-mail address, bank details, and purchase data related to your LyoneSS Membership.

Cookies

Our websites use cookies. Cookies are small text files saved onto your computer that can be accessed again at a later date. Cookies enable you to log in to access our services and help us customize our website for you.

Some areas of our websites can also be accessed without you needing to log in or register. In these areas, we will also record automatically certain information that will enable us to collect static data regarding the use and efficiency of our websites and thus adapt them to suit our users' needs. We therefore record information about your IP address, the time, and length of your visit, the number of visits, your use of online forms, and other similar information. Cookies are stored for a range of different periods. The majority of the cookies we use are deleted automatically as soon as you leave the website. We make a record of every time our website is accessed and every time a user opens one of the files stored on our websites. These cookies provide information for our own exclusive use; they are not made available to third parties.

We use JavaScript to record your movements on our website so that we can better adapt our online services to our users' needs. To do this, we log your browser type, location, time, and length of session, URL, page name and the website that referred you to our page. You can stop us from recording this data by disabling JavaScript directly in your browser.

We also use Google Analytics to record your activities on our website and to determine how many users visit our pages and which pages are accessed the most. All analyzed data is kept anonymous. Google Analytics cookies are saved onto your computer where they can be analyzed by Google. We use the following Google Analytics tools: IP anonymization, demographic data, and interests. To find out more, please see <https://support.google.com/analytics/answer/6004245?hl=en-GB>. At <https://tools.google.com/dlpage/gaoptout?hl=en-GB>, Google Analytics provides users with the option to deactivate data collection.

Cookie	Parameter	Purpose	How it works
lyo_it_accept_cookie	True	This cookie tracks when the user has approved something.	To revoke approval, the user must delete the cookie from his/her browser
_utma _utmb _utmc _utmz	Google Analytics	These cookies help us to collect information such as how users use our websites (time, day, etc.) and how frequently they access them. This information helps us to improve our web services.	To find out more, please consult Google's Privacy Policy.
ASP.NET_SessionId	ID	This cookie helps to identify a particular user.	The session ID is saved in a cookie.
Lyo-Search-Settings	TreeType	Cookie for storing search results.	This cookie stores data every time a user clicks on a search result to access our website.
lyo_box_account_info_settings	true/false	Cookie for showing and hiding data in the	This cookie is used to activate or

		account overview.	deactivate the overview of account data.
popup_lyoness3steps_closed	true/false	A pop-up with information about Lyoness appears the first time the user visits the website.	Cookies for managing pop-ups. Once the user has closed the pop-up, it will not appear the next time he/she visits the site.

Please note that most Internet browsers accept cookies as standard. You are able to change your browser settings to reject all or some cookies or to ask you every time you are required to accept new cookies. Most browsers will contain instructions on how to do this under the "Help" option in their main menu. These instructions will also inform you how to delete cookies already stored on your computer.

Please note that you may not be able to use all of the functions on our website if you do not accept cookies. By using our website, you agree to the use of the cookies listed above.

Conversion measurement using the Facebook visitor action pixel

With your approval, Lyoness' website will use the visitor action pixel offered by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook"). This application is used to track actions when a user has viewed or clicked on a Facebook advert. It allows us to record the effectiveness of Facebook adverts for our statistics or for market research. The data collected for this application is anonymous, meaning that Lyoness is unable to draw any conclusions regarding the user's identity. However, the data is also saved and processed by Facebook, so that it can be linked to your user profile and so that Facebook can use the data for its own advertising purposes in line with the Facebook Data Protection Policy (<https://www.facebook.com/about/privacy/>). You can allow Facebook and its partners to show adverts on and outside of Facebook. Furthermore, a cookie may be saved on your computer for this purpose.

You can withdraw your approval for the visitor action pixel at any time. Please inform us of this by writing to the following address:

Lyoness America, Inc.
 450 East Las Olas Boulevard, Suite 700
 Fort Lauderdale, FL 33301
 Telephone: 001 (888) 565 8089
 Fax: 001 (646) 537 1728
 Email: member-service@lyoness.us

Use of data

Lyoness only uses your personal data in accordance with the relevant legal regulations. We record and process the personal data that you provide when registering as a Lyoness Member and during your Membership with Lyoness for the exclusive purpose of fulfilling our contractual obligations towards you. In order to record and process this data, we must first obtain your consent.

We use your data to communicate with you, to verify your identity, to give you access to your personal Member area on the Lyoness website, to process your enquiries and orders, and to give you access to our services. Furthermore, we also use your data to determine the Member Benefits allocated to you as part of the Lyoness Loyalty Program.

Provided that you have granted separate approval, we also use your data to provide additional information, e.g. on offers and deals available from our Loyalty Merchants.

Data security and transferring data

In order to protect your data, we employ state-of-the-art technology, such as encrypted forms of data transfer (SSL encryption), firewalls, hacker protection software, and additional security functions.

Your personal data is used only by Lyoness Europe AG, which serves your local Lyoness subsidiary company and is a party to your contract of membership of Lyoness, and Lyoness Group AG. However, your personal data may also be passed on to certain service providers and other companies within the Lyoness Group, as follows:

1. We reserve the right to employ certain service providers to help us perform our services, communicate with Members, and manage our online presence. We select these service providers carefully to make sure that your personal data is processed in a secure and proper manner. We also ensure that our service providers are obliged to use your personal data in accordance with our own specifications and in accordance with US data protection law. Our service providers are not permitted to use your data once they have completed the process for which it was provided.
2. Furthermore, provided that we observe the relevant data security measures, we are also able to pass on your personal data to other companies within the Lyoness Group provided that it is required for the electronic processing or management of data or to supply you with a specific service. Lyoness Group companies are also obliged to use your personal data in accordance with our defined specifications and in accordance with US data protection law. The following website contains a list of all companies within the Lyoness Group: <http://www.lyoness-corporate.com/de-AT/Unternehmen/Organisation/>.
3. The following services in particular may require your data to be passed on: contacting Members using electronic messaging services (e.g. e-mail or text message), contacting members via social media (e.g. Facebook), contacting Members by e-mail, fax or telephone to inform them about products and offers available from our Loyalty Merchants, identifying offers that may appeal to your interests, conducting customer satisfaction surveys, operating hotlines, and processing transactions. When required to perform a particular service for you, we will also transfer the necessary personal data to our Loyalty Merchants. Our Loyalty Merchants are also obliged to use your personal data in accordance with our defined specifications and in accordance with US data protection law.

Lyoness is an international company whose business activities, management, and technical infrastructures cross national borders. We are therefore able to transfer your personal data to other countries. Under the 8th Principle of the Data Protection Act 1998, we do not require any additional approval to transfer your personal data to other Members of the European Economic Area, to Switzerland or to other countries that observe data protection laws. If we are required to transfer your personal data to a country that does not fall into the categories named above, we shall obtain your separate approval in advance.

Excluding the Loyalty Merchants, service providers, and Lyoness companies described above, we shall not pass your personal data on to any other parties. However, we shall always obtain your separate approval should we be required to pass your data on to any other party in order to execute an Agreement.

Children's Privacy Protection

We take special care to protect the privacy needs of children under the age of 13 and encourage parents to be an active participant in their child's online activities. We abide by the requirements of the Children's Online Privacy Protection Act (COPPA) and other relevant laws. Our Site does not target and is not intended for children under the age of 13, and we will not knowingly collect Personally Identifiable Information from them. If we discover personal data from a child through an adult-oriented site, we will eliminate that data. Right of revocation, information, data changes and contact You have the option of revoking your consent to the use of your data in the future at any time without providing a reason. Such a revocation will make any further use of your data inadmissible. The revocation may be sent in writing (by letter, fax, or Email) to the following address:

Lyoness America, Inc.
450 East Las Olas Boulevard, Suite 700
Fort Lauderdale, FL 33301
Telephone: 001 (888) 565 8089
Fax: 001 (646) 537 1728
Email: member-service@lyoness.us

Effect of Termination of Use of Personal Information

You understand that Lyoness must use your Personal Information to provide you with the specific services that you have subscribed to receive. In the event that you should decide to terminate any and all use of your personal information, you understand and agree that such termination shall also operate as your request to terminate any and all service relationships with Lyoness including your Membership ID; as in accordance with the terms and conditions set forth in the Lyoness General Terms and Conditions Sections 16 and 17 and/or the Independent Lyconet Marketer Agreement Sections 13 and 14 and/or the Additional Conditions for Lyoness Discount Vouchers Section 4.1.

You further understand that in the event you submit a request to terminate use of your personal information, your Lyoness membership ID shall be terminated immediately and you further acknowledge and agree that you are not entitled to any refunds or other amounts. Therefore, no refunds are given upon termination of the Membership ID.

Right of withdrawal, information, changing data and contact details

You have the right, at any time, to withdraw your consent regarding the future use of data without stating a reason. By withdrawing your consent, we no longer shall have the right to use your data. If you wish to withdraw your consent, please send a written declaration (post or email) to the following address:

Lyoness America, Inc.
450 East Las Olas Boulevard, Suite 700
Fort Lauderdale, FL 33301
Telephone: 001 (888) 565 8089
Fax: 001 (646) 537 1728
Email: member-service@lyoness.us

Please contact us if you have any questions regarding the use of your personal data or if you wish to update or correct your data.

JOB PORTAL PRIVACY POLICY

Lyoness is committed to providing all of its employees with equal employment opportunities. We are proud of our diverse team! All qualified applicants will take part in the selection process without any consideration of their ethnic origin, skin color, religion, gender, sexual orientation, nationality, disabilities, or age.

Recorded data

Our website www.lyoness-corporate.com is an international careers portal and lists all of the positions available at all Lyoness Group branches and subsidiaries. Therefore, before entering any personal data you may have to select the country in which you would like to work. Once selected, you will then be directed to the job listings for that country. The following website contains a list of all companies within the Lyoness Group, including those located in other countries: <http://www.lyoness-corporate.com/de-AT/Unternehmen/Organisation/>

In order to apply for a job listed on our website, you will be asked to fill out an application form and/or upload files.

We record and store the following personal data: your title, first name, surname, home address including street name and number, town and postcode, your date of birth, native language, nationality, e-mail address, telephone number, highest qualification, salary expectations, gross annual salary, and earliest possible start date. You also have the option to add special skills and qualifications, such as IT skills, foreign languages, etc. You can also enter information about your education and career to date.

Furthermore, you will have the chance to upload files onto our server, such as your CV, letter of application, photograph, certificates, and other documents relevant to the job.

You are also welcome to add your own message in the comments field.

Lyoness is aware that not all of the personal data listed above is required under by law. We have therefore only declared as mandatory certain fields, such as surname and contact address. Your personal data is used only to process your application.

By using the Lyoness Job Portal, you agree to your personal data being saved electronically and processed within the Lyoness Group.

Right of withdrawal, information, changing data and contact details

You have the right, at any time, to withdraw your consent regarding the future use of data without stating a reason. By withdrawing your consent, we no longer shall have the right to use your data. If you wish to withdraw your consent, please send a written declaration (post, or email) to the following address:

Lyoness America, Inc.
450 East Las Olas Boulevard, Suite 700
Fort Lauderdale, FL 33301
Telephone: 001 (888) 565 8089
Fax: 001 (646) 537 1728
Email: member-service@lyoness.us

We shall be happy to let you know which of your personal data is stored in our systems. You are also able to request that your data be amended or deleted at any time. Please send an email to the address above if you do not wish your application data to be retained for a year following the end of the selection process.

Effective as of October 31, 2016.