

LYONESS AND PRIVACY

Your privacy is important. This information explains how Lyoneess Asia-Pacific Limited, headquartered in Hong Kong, and its Australian-based affiliate, Lyoneess Australia Pty Ltd (**Lyoneess, we or our**) comply with Australian privacy requirements. This information may be updated from time to time.

Lyoneess' system for complying with Australian privacy requirements includes:

- our commitment to compliance with privacy requirements;
- our policy and approach to privacy, as explained in this information;
- our resources allocated to privacy, including our technology systems and services; and
- our people and the training and education we undertake.

In this information, defined terms have the same meaning as your Lyoneess membership terms and conditions (see our website <http://www.lyoneess.com.au>).

Collecting your personal information

Our business involves direct contact with our members, and others involved in our Lyoneess Loyalty Program, including our Loyalty Merchants. When you register as a member of the Lyoneess Loyalty Program, participate in the Lyoneess shopping community, use the Lyoneess website (www.lyoneess.com.au) or apply for a job with Lyoneess via the Lyoneess job portal on www.lyoneess-corporate.com, we collect personal information about you such as your name, your contact details, date of birth, bank details and other information about you such as about shopping transactions associated with calculation of your Member Benefits.

We collect this information when we ask you for it and you provide it (including when you contact our Member inquiry line or otherwise contact us with a comment or inquiry, shop at a Lyoneess Loyalty Merchant, participate in a competition or promotion, or subscribe to one of our newsletters). We may also collect your personal information from third parties (such as your Recommender) to enable us to contact you, and tell you about the Lyoneess Loyalty Program and its features and benefits.

This information is collected by Lyoneess Asia-Pacific Limited, which contracts directly with members of the Lyoneess Loyalty Program in Australia, and also sometimes by Lyoneess Australia Pty Ltd (which assists Lyoneess Asia-Pacific Limited to administer and manage the Lyoneess Loyalty Program in Australia) and/or Lyoneess Group AG (Lyoneess' affiliate based in Austria which operates the Lyoneess websites and online job portal, and other online/electronic technologies). Please note that the Lyoneess websites may contain links to websites located in other countries, for which foreign personal information protection laws may apply.

Where you prefer that we do not collect your personal information, we may not be able to process and accept your membership application, manage your Lyoneess membership account, calculate your Member Benefits including processing your Cashback rewards, or contact you.

Cookies and Web-tracking

Our websites use cookies. These are small text files which are stored in your computer and can be retrieved. The purpose of cookies is to enable you to subscribe to our services and to personalize the presentation of our websites for you.

You can access some of our website offers without having to register and/or log in. In this case certain information will be gathered automatically in order to collect statistical data regarding the usage and efficiency of our web offers and to adapt them to the needs of our users. For this reason, we collect data via your IP address, the time and duration of your visit, the number of visits, use of forms etc. The storage period of the cookies varies. We mainly use cookies that are automatically deleted after your visit to our website. We record every access to our site and the download of every file on our website. The cookies placed by us are used exclusively for informational purposes and will not be made available to any third parties.

In addition, we use Google Analytics to identify your online activities on our website, to register how many users visit us on the Internet, to record what content and how often it is being viewed on your computer. The evaluation of the results, however, is anonymous. The Google Analytics cookies are stored in your computer and can be evaluated by Google. We use the Google Analytics Tool Anonymous IP, demographic data and interests.

You may object to the collection and use of your IP address by Google Analytics at any time and download a deactivation tool from <http://tools.google.com/dlpage/gaoptout?hl=au>.

Cookie	Parameter	Purpose	Functionality
/yo_it_accept_cookie	True	This cookie serves to get the visitor's consent	In order for the visitor to withdraw his consent, he must delete this cookie from his own browser
_utma _utmb _utmc _utmz	Google Analytics	These cookies serve to collect information: how the visitor uses the website (time, day of the week) and how often. This information is used to improve the Website-Service.	For additional information, please refer to Google Privacy
ASP.NET_SessionId	ID	This cookie serves to clearly identify a visitor.	The session-ID is saved in a cookie.
Lyo-Search-Settings	TreeType	Cookie to save search views.	The desired view of search results are saved per cookie
lyo_box_account_info_settings	true/false	Cookie to fold and unfold data in the account overview	The view of account information can be activated and/or deactivated through this cookie. .
popup_lyoness3steps_closed	true/false	A pop-up will appear on the first visit with explanations regarding Lyoness	Cookie to control pop-ups. As soon as it is closed, the explanations will no longer appear at the next visit.

Please note that conventional Internet browsers accept cookies pursuant to default settings. You can set your browser to refuse all or certain cookies or to get your permission prior to the acceptance of a new cookie. Most browsers provide corresponding instructions under the "help" menu item on the menu list. You will also find instructions there on how to delete any received cookies.

Please note that you may not be able to use all the functions on our website if you do not accept cookies.

By using our website you expressly consent to the use of the above listed cookies.

Using your personal information

We use your personal information to operate the Lyoness Loyalty Program and for other activities in our business, and in our efforts to expand and improve our business. Examples include:

- to respond to and process your requests such as for information, products or services;
- to process your membership application when you apply to join the Lyoness Loyalty Program;
- to administer and operate the Lyoness Loyalty Program, including processing, calculating and recording any of your benefits under the Lyoness Loyalty Program or Lyconet Marketing Program;
- to confirm your identity, such as when you contact our Member inquiry line;
- if you have previously consented to us, to provide you with marketing communications, newsletters and invitations and offers for products and services offered by Lyoness, our Loyalty Merchants or service providers as part of the Lyoness Loyalty Program, including new products and services that we or our Loyalty Merchants or service providers have not offered our Lyoness members before but we believe may be of interest to you (and we will provide you with an opportunity to opt out) and to assist in developing new products and services;
- to notify you about any changes to our services, including our membership terms and conditions;
- to administer promotional programs, such as promotions or competitions, sweepstakes, rewards and rebate programs, including exclusive member offers linked to our Lyoness Loyalty Program, the Lyconet Marketing Program or our Loyalty Merchants;
- to operate programs and forums in different media in which you are able to share information, including your personal information, with us and publicly (on the Terms applicable);
- to determine if you are eligible for certain products, services or offers;
- for a business or professional relationship we may have with you;
- if you apply for employment with us, to consider your application;
- to amend records to remove personal information;

- for other everyday business purposes that involve use of personal information.

Storing and disclosing your personal information

We use various technologies such as encryptions during data transmission (SSL-Encryption), firewalls, hacker-detering programs and others to safeguard the personal information we store, as part of our business systems and processes.

In using your personal information, we may pass on your personal information::

- to other companies in the Lyoneess group (listed online at <http://www.lyoneess-corporate.com/en-US/Company/Organisation/>);
- to others, like our agents, contractors and service providers, who help us to provide services to you, provided that we require them to abide by this Privacy Policy;
- to our Lyoneess Loyalty Merchants (listed online at www.lyoneess.com.au, some of whom may be located outside Australia);
- to your Recommending Person and the Recommending Person of your Recommending Person;
- to other Marketers in your Upline and Downline, if you are a Lyconet Marketer; or
- in other ways that come up in our business from time to time.

As a worldwide shopping community, your personal information may be held and processed overseas by our related companies (including in Liechtenstein) or our service providers (located in countries including the United States, Hong Kong, Austria and Australia).

When we pass on or share your personal information in this way, we take steps to ensure it is treated in the same way that we would treat it.

We do our best to keep our records of your personal information up to date and accurate and not to keep personal information that is no longer needed.

We also share with others and disclose information from which personal information has been removed so that no privacy is affected.

We sometimes have to pass on personal information for legal or safety reasons or other special circumstances.

Employment

If you apply for one of the jobs advertised on our Lyoneess job portal www.lyoneess-corporate.com, you will be asked to fill out an application and/or upload information, which will contain any one of your following personal information:

The personal information we collect and save are your title, first name, last name, address including street address, ZIP/post code (if any) and city, date of birth, native language, nationality, Email address, telephone number, highest completed level of education, expected salary, current gross annual salary and earliest start date. In addition, you can list any special knowledge and qualifications such as IT skills, language skills, etc. In addition you can provide information regarding your education and training, professional experience, etc. These personal information are collected by Lyoneess Group AG, located in Graz, Austria.

You also have the option of uploading files onto our server such as, e.g. your curriculum vitae, personal statement, photo, transcripts, and any additional information relevant to the job. In addition, you can send us a message in the text field provided for this purpose. These are also collected by Lyoneess Group AG, located in Graz, Austria.

If you apply for a job located in Australia, Lyoneess Group AG will transfer the collected personal information aforementioned to Lyoneess Asia-Pacific Limited and/or its Australian subsidiary Lyoneess Australia Pty Limited, for the processing of your application. All personal information collected will be for the processing and considering of your job application only and be kept in strict confidence. Should your application is unsuccessful, all personal information collected will be destroyed within 6 months of the application date.

Contact with Lyoneess about your personal information

You may wish to contact Lyoneess to access your personal information, to seek to correct it or to make a complaint about privacy. Our privacy email contact address is office@lyoneess.com.au and further contact details for Lyoneess are set out below.

Lyoneess Australia Pty Ltd
Suite 2, Level 12, 222 Pitt Street
Sydney NSW 2000
AUSTRALIA
Phone: +61 2 9007 1000

Regarding your personal information collected for application for a job located outside Australia, please email topjob@lyoneess.ag or contact:
Lyoneess Group AG
Human Resources Department
Grazbachgasse 87-91, A-8010 Graz
AUSTRIA

Phone: +43 316 707 7700

We will respond as soon as we reasonably can including, in the case of access and correction requests, if we are unable to provide you with access (such as when we no longer hold or use the information).

We do not impose any charge for a request for access, but we may charge you a reasonable fee for our costs associated with providing you with access and retrieval costs.

For complaints about privacy, we will establish in consultation with you a reasonable process, including time frames, for seeking to resolve your complaint.

Last updated: February 2015