

WITH THE DISCOUNT VOUCHER...

... as a marketing tool, you can **increase the sales in your Shopping Network.**

... **Shopping Points** generated through purchases **can be redeemed.**

... **Shopping Points** generated through customer purchases **can be redeemed.**

... **Shopping Points for the Balance Program and Career Program** are generated immediately.

If the Marketer has a Discount Voucher he can receive so-called Re-Cash when he makes a purchase. This means that the Shopping Points (SP) generated from this purchase will be converted into a monetary value (e.g. 1 SP = €1). The resulting amount will then be deducted from the order value of the Discount Voucher and credited to the Marketer.

Personal purchases

A Discount Voucher can be redeemed with every purchase made at a Loyalty Merchant. As the Discount Voucher is reimbursed by Lyconet, the Marketer still needs to pay the full amount when making his purchase at a Loyalty Merchant. The purchase at the Loyalty Merchant will be registered and credited by Lyconet.

The extent to which the Discount Voucher can be redeemed when making a purchase is determined by the purchase amount and the awarded member benefits (= allocated number of SP) specified by the relevant Loyalty Merchant.

Customer purchases

If the Marketer has Earnings Entitlement, he can also redeem his Discount Voucher through the purchases of customers in his shopping network. When a customer shops with a Loyalty Merchant, the customer will receive the allocated member benefits (Cashback and Shopping Points). The Shopping Points that the customer receives for his purchase will also be evaluated for the Marketer and reimbursed to him in the form of Re-Cash.



Benefits for the Customer:

The customer receives the same benefits as every other customer.

Benefits for the Marketer:

The Marketer receives € 35 Re-Cash from the Customer's purchases to his bank account. All other benefits were allocated according to the Compensation Plan upon purchase of the Discount Voucher.

Marketing tool

The Marketer can gift Discount Vouchers to other Members in his shopping community in order to increase the number of Shopping Points which will be evaluated for his Balance Program and Career Program.

Marketers are not obliged to purchase Discount Vouchers!

Purchasing Discount Vouchers is not a requirement for becoming a Lyconet Marketer or for benefiting from the Lyconet Compensation Plan. It cannot be guaranteed that purchasing Discount Vouchers will result in Earnings or benefits. However, the full order value of the Discount Voucher can be reimbursed to the Marketer in the form of Re-Cash as described above. Even following termination of the Lyconet Agreement, the Marketer is entitled to redeem any Discount Vouchers which he purchased whilst taking part in the Cashback World Program.



Benefits for the Marketer:

- € 2,000 purchase
- € 120 transaction to the Marketer's bank account
- 80 SP for Deals
- All other benefits were allocated according to the Compensation Plan upon purchase of the Discount Voucher.

