

Treating one another with respect

As Lyconet Marketers...

- We are the public face of Lyoness/Lyconet and we must be committed to always treating each another with value and respect.
- We will not focus on what is within our own best interests and always adhere to both the Terms and Conditions that apply to our membership and any statutory requirements so as not to damage the Lyoness/Lyconet brand image.
- We must not let others believe that our own political, religious, or philosophical views are those of Lyoness/Lyconet.
- We will not discredit the support or work undertaken by other Marketers.

Comprehensive explanation of services and products (Discount Vouchers)

As Lyconet Marketers...

- We must clarify the business opportunities presented by Lyoness/Lyconet when talking to potential new customers or Marketers in a careful and correct manor.
- We must specify that one is not obliged to purchase services or products, such as, the Starter Packs or Discount Vouchers in order to become a Lyconet Marketer.
- We must use the documents provided by Lyconet to outline the benefits and possibilities for using Discount Vouchers. We should never give the impression that Discount Vouchers are a form of investment.
- We should never try to convince someone to purchase Discount Vouchers.
- We are obliged to explain how Re-Cash and the redemption of Discount Vouchers work.
- We must indicate that Discount Vouchers cannot be returned, as is specified in the Additional Agreement for Discount Vouchers.

Adherence to rules concerning public image

As Lyconet Marketers...

- We should not give the impression that we are employed by Lyoness/Lyconet or any of its affiliated companies.
- We do not hold introductory meetings or negotiations with retail chains (with more than 10 branches or over 100 employees). Should we establish a contact with a large retail company, we need to inform our local office straight away.
- We never recommend or promote memberships or products offered by another network marketing companies either in face-to-face meetings or on social media.

Use of approved communication materials

As Lyconet Marketers...

- We can only use the communication materials approved by Lyconet and in the version published on www.lyconet.com. Prior to utilizing any materials, we must verify whether the materials match the version currently available on the website.
- We are not allowed to use corporate logos belonging to Lyconet or any of its affiliated companies or brands, such as myWorld, Cashback Solutions, Cashback World, Child & Family Foundation, or Greenfinity Foundation, either on printed or online material.
- We are not allowed to use corporate logos belonging to Loyalty Merchants or White Label Cooperation Partners, such as MotoGP™, Legia Warszawa, Jokerit Helsinki or Vardar Skopje, either on print or online material.

Protection of personal data and confidentiality

As Lyconet Marketers...

- We are responsible for our own personal access data and are obliged to treat it as confidential.
- We never use personal data or access data belonging to another Marketer, Member or Loyalty Merchant.
- We are obliged to observe the confidentiality of any Lyconet trade secrets.

Compliance with directives

As Lyconet Marketers...

- We are obliged to comply with the regulations and directives that form the basis of our contractual relationship and shall inform Lyconet immediately if we become aware of possible breaches of contract by other Marketers.