

DATA PROTECTION AGREEMENT

mWI myWorld India Private Limited, having its registered office at A288, 2nd Floor, Defence Colony, New Delhi-110024, India, (“myWorld/ we”) collects, accesses, uses, stores, discloses, transfers and processes personal data of *Members* as part of their participation in the *Cashback World Programme* to calculate the respective *Member Benefits*, including your *Member ID*, your full name, title, gender, date of birth, postal address, address coordinates (longitude and latitude), your telephone number(s), fax number, e-mail address, bank details, aadhaar card number/ passport number/voter id card number/permanent account number etc. and data regarding your shopping behaviour associated with your Cashback World membership (*Purchase* date, place of *Purchase*, time of *Purchase*, *purchase* amount, currency, shopping cart, industry, type of *Purchase* – online/offline, whether *Purchase* is with SME or key account, whether *Purchase* is using a voucher, whether *Cashback Card* was used to record the *Purchase* etc), all collectively referred to as “personal data”). mWI myWorld India Private Limited may also use mWS myWorld Solutions AG (Grazbachgasse 87-93, 8010 Graz, Austria) and Lyconet Marketing India Private Limited (A288, 1st Floor, Defence Colony, New Delhi-110024, India) as service providers when processing the aforementioned data.

The *Member* hereby gives his/her consent – revocable at any time – to this personal data being processed by mWI myWorld India Private Limited and/or mWS myWorld Solutions AG to determine and send personalised information to the *Member*, and for mWI myWorld India Private Limited and/or mWS myWorld Solutions AG to contact the *Member* to promote the *Cashback World Programme* and offers of *Loyalty Merchants*, and to the anonymous processing of this personal data for statistical surveys for mWI myWorld India Private Limited.

In addition, the *Member* hereby gives his/her consent – revocable at any time – to the following information being made available to the *Recommender* to contact the *Member* to offer information regarding new *Loyalty Merchants*, new shopping opportunities, or special offers: *Member ID*, first name and surname, e-mail address and telephone number.

In addition, the *Member* hereby gives his/her consent – revocable at any time – to mWI myWorld India Private Limited to make the following information available to the *Recommender* of the *Member* as well as to his/her *Recommender* (hereinafter referred to as the “indirect *Recommender*”) to keep track of the *Member’s* purchasing activities for accounting purposes: date of *Purchase*, time of *Purchase*, first name and surname, amount of *Purchase*, currency. In lieu of the full first name and surname of the *Member*, only the first name and the first letter of the surname will be shown to the indirect *Recommender*.

The *Member* may revoke his/her consent to the relevant data processing at any time in writing to the Grievance Officer, whose name and contact details are provided below:

Mr. Suraj Jha
E-mail: grievanceofficer.in@myworld.com
Address: A288, 2nd Floor, Defence Colony
New Delhi-110024, India

The data protection rights of information, change, and cancellation can also be asserted under this contact information.

We urge you to review the Privacy Policy, available on <http://www.cashbackworld.com>, for further details inter-alia on the data we collect and the purposes for which it is used. Any term or condition that appears in italics and which is not defined in this Data Protection Agreement or Privacy Policy, can be found in Appendix I, a glossary of defined terms, of the General Terms and Conditions for Cashback World Members, available at <http://www.cashbackworld.com>.